



COLOR THEORY

In Camila's Eyes

camila interiors



Why does having a good color palette even matter?

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When a space has a clear, thoughtful palette, it feels calm, intentional, and pulled together.

When it doesn't? It can feel messy or disconnected, even if everything is expensive. Colors are emotional.

They help create mood and flow. And when you define your palette early, all your design decisions become easier, furniture, art, decor, paint, everything!



How to Start?

With Inspiration

The first thing I always do is look for inspiration.

This could be from Pinterest, a photo, a fabric, or even a piece of art.

Ask yourself:

- What colors are speaking to me?
- Do I want this space to feel warm or cool?
- Do I see more contrast or softness?



Sometimes I create a small mood board. Sometimes I just save a few images.

What matters is that you start noticing the color themes in the things you love.

I usually gather 3-5 images that give me the desired vibe, and then I move on to defining the colors.

Practical Application Tips

Choose your Base Color

This is usually a neutral, like a soft white, beige, greige, taupe, or even black.

The base color is important because it holds the whole palette together.

It shows up in your walls, large furniture, or flooring, the big pieces that don't change often.

Choose your Accent Colors

Once the base is locked in, it's time to add accent colors. These are the shades that bring personality to your space.

You can use the 60-30-10 rule as a guide:

60% = base

30% = secondary color

10% = bold accent



READY TO CREATE YOUR OWN COLOR PALETTE?



One-on-one
virtual sessions are
available through
Camila Interiors,
where we can:

- ✓ Explore your space together in a focused design session tailored to your needs.
- ✓ Tackle your design dilemmas: layout, finishes, color choices, or furniture questions.
- ✓ Style your space with a curated mix of textures, tones, and details that reflect you.
- ✓ Offer expert guidance with creative, practical solutions that feel just right.
- ✓ Elevate your vision by bringing in that signature layered, intentional look.

Ready to make your space feel like home, Camila's way?
Link in Bio to book your session today!

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